



ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,
Recognized Under Section 2(f) of UGC Act 1956-New Delhi)
Amaravathi Road, Gorantla, Guntur – 522034 (A.P)

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Criterion: II

Metric –2.3.1



2.3.1 STUDENT CENTRIC METHODS

Department of Commerce



STUDENT CENTRIC METHODS

Experiential Learning	Participative Learning	Problem-Solving
<ul style="list-style-type: none"> • Work shop/Seminar • Project & Internship • Group Discussions • Community services 	<ul style="list-style-type: none"> • Student seminars • Competitions – Quiz • Internship • Role Play 	<ul style="list-style-type: none"> • Mini Projects • Assignments • Question bank preparation



Field Trips

To collaborate on world of Business the students of III B.Com were taken to BEAN TO BAR CHAOCOLATE FACTORY , Brundavan gardens, Lakshmi Puram, Guntur on 7th April,2022 . The main Intention of this visit is to develop the Innovative and technical skills of the students.



As a part of co-curricular activity, the Department of Commerce had planned to organize an Industrial visit to B. Com final year students to enhance the managerial, financial and analytical skills and also enrich their minds with the knowledge of entrepreneurial techniques. To full fill this purpose an Industrial visit to SANGAM DAIRY, Vadlamudi was taken place on 30th Nov 2019.





To collaborate on world of business, the students of III B.Com were taken to JOCIL Perecherla on 1st Sep 2018.. The main Intention of this visit is to develop the innovative and technical skills of the students.





Quiz programme, This was a channel to make them to widen their scope of knowledge & to inculcate team spirit. Under this event, 6 groups were participated from, all sections of B.Com.

Different rounds were conducted to the groups i.e. G.K., Round, choice Question round, Direct Question round, Tag line round, Photo Pic's round, Letter framing round, Audio Round & Video round .Quiz master for this event was Mrs. **J. prameela Rani** and Questions were anchored by Mrs. **R.Sharon Rose** Assisted by Mrs. **M. Anjana Devi** & Mr. **Sk. Subani**.



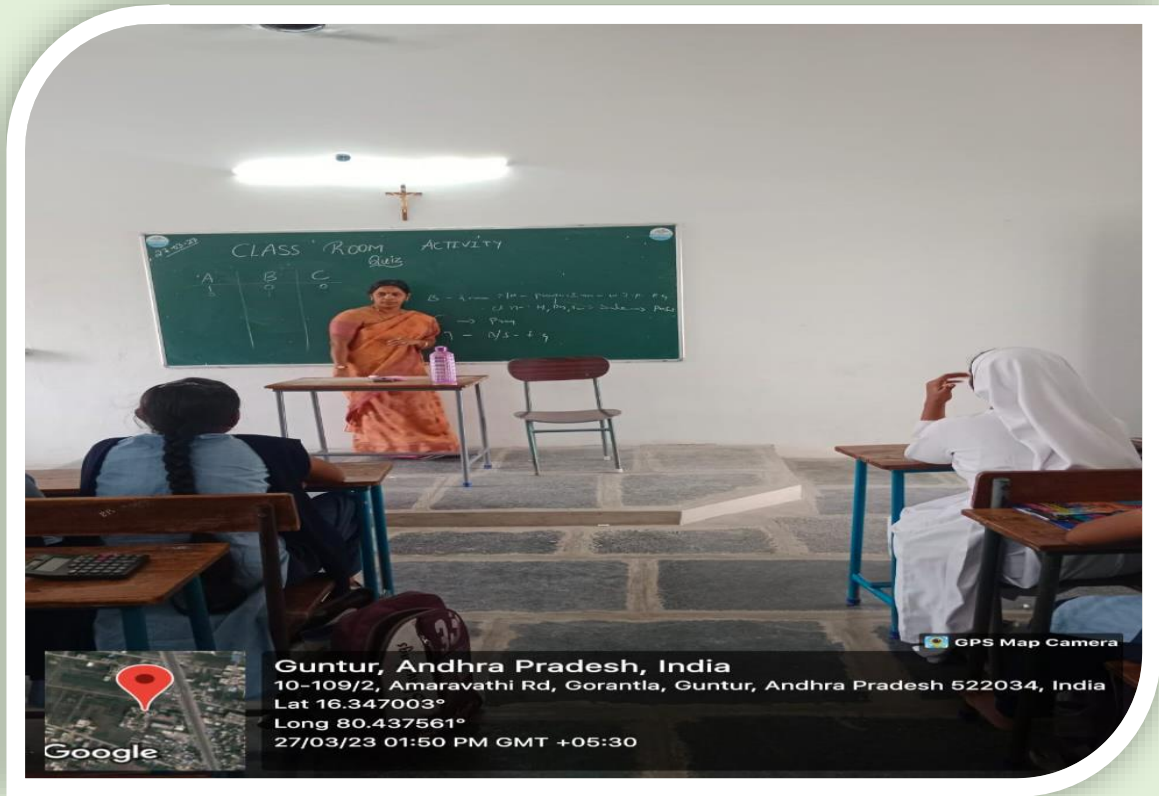


The department of Commerce had conducted Quiz programme on 13th April 2022. This was a channel to make them to widen their scope of knowledge & to inculcate team spirit. Under this event, 6 groups were participated from, all sections of B.Com.

Different rounds were conducted to the groups i.e. G.K., Round, choice Question round, Direct Question round, Tag line round, Photo Pic's round, Letter framing round, &. Quiz master for this event was **Mr. Sk. Subani**, and Questions were anchored by **Mrs J. Prameela Rani**, Assisted by Mrs. G. Saroja..







GROUP DISCUSSION

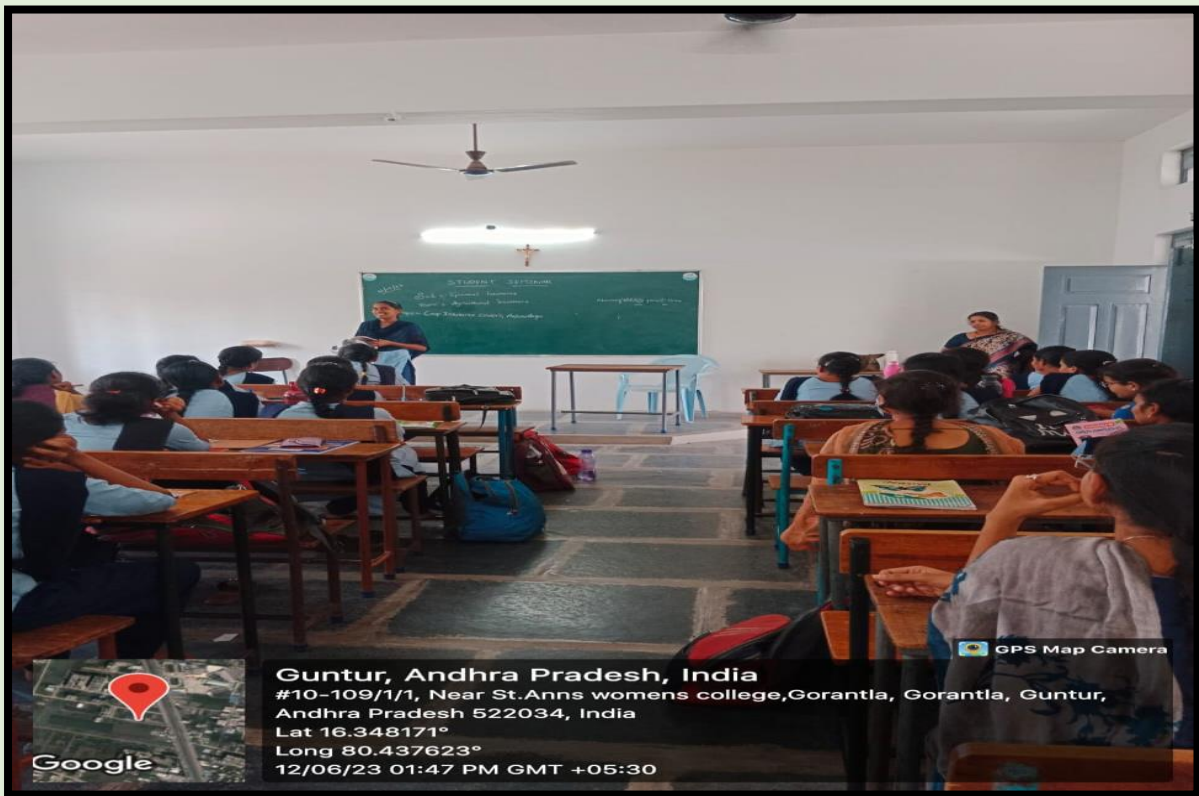




ROLE PLAY



Seminar Topics For Students





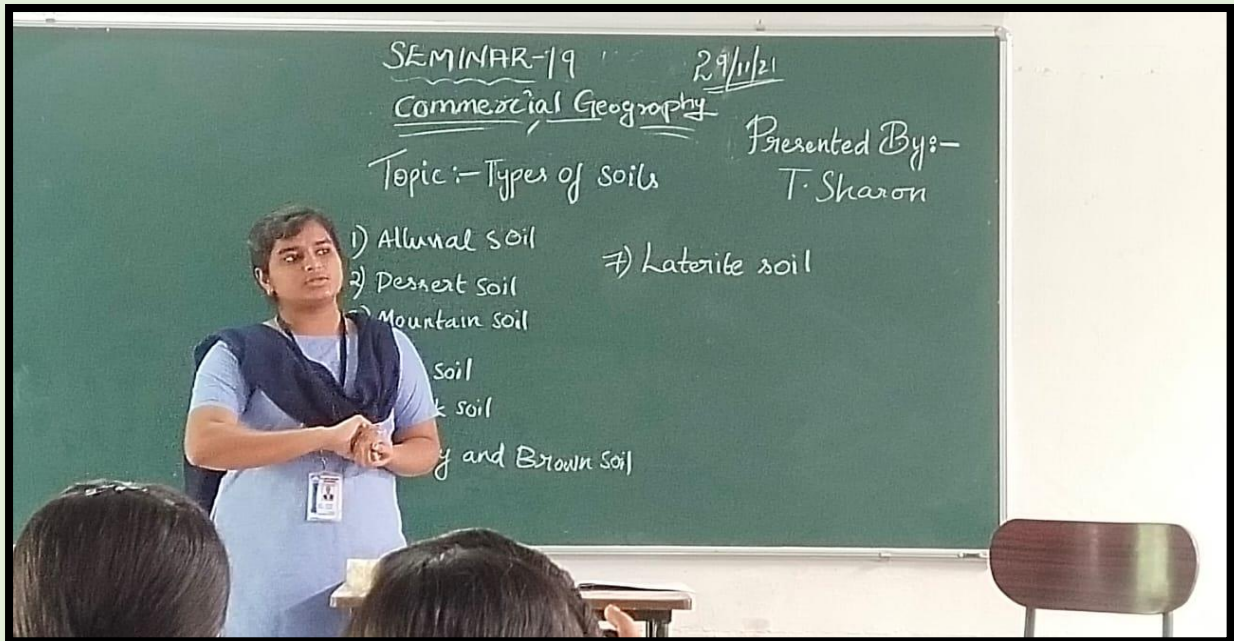
On 7th Jan 2022 another seminar was conducted to III B.Com students in Business Environment. Students had taken active participation by presenting their topic with the respective play cards and PPTS.



On 1ST Dec 2021 and 10th Dec 2021 Seminars were conducted to III B.Com students in Central Banking to bring out the hidden talents and to make them bold enough to face the crew of speaking skills.



On 10th and 11th January 2020 another seminar was conducted to III B.Com students in Marketing and MFS. Students had taken active participation by presenting their topic with the respective play cards and PPTS.



Special Lectures



The “Guest Lecture” , was held on 17thNov, 2022 regarding the Topic “CARRER AWARENESS PROGRAMME. Guest speaker of this topic Mr. Dr. G. Krishna Mohan from ITM Skill Lab, Mumbai and John Ker, ITM Lab, Mumbai., to bring awareness on Best Career Options after Graduation and High Income Jobs like Stock Analysis, Web or Mobile App Development, Digital Marketing, Finance Management, Communication Skills, Negotiation Skills Market Research, Network Market. High Income Jobs and best Career Options after the graduation. By this students got awareness about the importance of High Income Jobs and best Career Options after the graduation .



Awareness Programme on Career Opportunities to III B. Com Students
Dr. Krishna Mohan from ILM Skill Lab Mumbai

Guest Lecture on “STRESS MANAGEMENT” was arranged On 23rd Nov 2022. Guest Speaker of this session is Mr. Nagesh , Senior Psychologist and Mind Reader. Topic Addressed are Root causes for Stress, Strategies to balance stress, Positive Vs Negative Thinking, Smart Phone Addiction, Relationship Management and Time Management.



Guest Lecture on Awareness Programme on “ TAX PROCEDURES” was organized on 14th June 2023. Guest speaker of this session is Mr. K. Kiran Kumar, Chartered Accountant, Guntur. He covered the importance of tax, how to fill the returns , and uses of tally.





GPS Map Camera



Google

Guntur, Andhra Pradesh, India

Sahasra Apartment Block1, hosanna mandiram, Gorantla, Guntur,
Andhra Pradesh 522034, India

Lat 16.3469°

Long 80.437338°

14/06/23 10:15 AM GMT +05:30



GPS Map Camera



Google

Guntur, Andhra Pradesh, India

Sahasra Apartment Block1, hosanna mandiram, Gorantla, Guntur,
Andhra Pradesh 522034, India

Lat 16.346841°

Long 80.4374°

14/06/23 10:13 AM GMT +05:30

The Department of Commerce conducted “Guest Lecture” , on 18th April 2022 regarding the Topic “IMPORTANCE OF MANAFGEMENT ACCOUTING. Guest speaker of this topic Dr. G. Naga Raju, Asst. Professor, Dept of Commerce, ANU, Guntur, to bring awareness on Branches of accounting, funds flow statement , cash flow statement, and Budgets. He also explained about the usage of Management Accounting. By this students got awareness about the importance of Tally .



The “Guest Lecture” ,was held on 12th Aug 2019 regarding the Topic “TALLY AWARENESS PROGRAMME. Guest speaker of this topic Mr .M.P.Eswara Rao, Balaji Info Tech, Guntur, to bring awareness on application of Tally in all financial sectors, Requirement of Tally Softwar’e and need of Tally in present scenario. He also explained about the New versions and uses of Tally programme. By this students got awareness about the importance of Tally , and also with the prior permission of Dr. Sr.Fatima RaniP, Principal and Corespondent of the college, Tally on-line exam had conducted to Final B.Com students organized by Mr.P.Eswara Rao from Balaji info tech, Guntur



Community



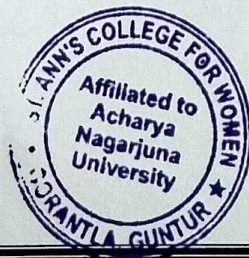
Service











S. R. F.

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